

POST Luxembourg acquires a stake in Eurosender Ltd, a logistics technology company

15-12-2017

To further its diversification strategy, POST Luxembourg has acquired a stake in Eurosender Ltd. Eurosender is a technology-driven 3PL (Third Party Provider) platform, providing instant price calculations for European wide door-to-door delivery services. This digital platform is currently one of the leaders in booking logistics services in Europe. Founded in 2014 in London, with operations in Slovenia, the company has developed rapidly since its launch and is acknowledged as providing an excellent customer experience.

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The aim of POST Luxembourg is the development of its logistics activity and to become a major player in the e-commerce value chain by taking full advantage of digital transformation. Close cooperation with Eurosender, active in 31 countries in Europe, will facilitate access to new markets, territories, services and customers. POST will in addition become the preferred service provider in Luxembourg.

According to Achim Taylor, head of logistics activities of POST Luxembourg, "buying into Eurosender enables us to diversify our portfolio and our service offerings as well as increasing our footprint in the digital market."

Jan Stefe, CEO of Eurosender stated that, "An industrial investor on the scale of POST Luxembourg brings with it great expertise in logistics and this partnership will benefit both sides greatly."

Source: POST Luxembourg